

INNERSENSE PRODUCT GUIDE

What I carry + who it's for
and how to use it.

Organic

Cruelty Free

Ethically sourced and processed using non-GMO ingredients. Eliminated over 3,000 chemicals known as carcinogens, phthalates, or endocrine disrupters.

No film forming polymers including polyquats, resins, plastics, and silicones.

No harsh synthetic surfactants to minimize skin and scalp irritation.

No undisclosed ingredients.



INNERSENSE PRODUCT GUIDE

Hairbaths and Conditioners

Hydrating Cream Hairbath

A rich and creamy shampoo that restores hydration and softness to dry, coarse, and damaged hair.

How to Use: Apply a small amount of Hairbath to hands and awaken into a light lather. Massage into scalp using fingertips. Rinse thoroughly

Hair Type: Coarse or damaged textures.

Benefits:

- Hydrates dry, damaged hair
- Smooths frizz and adds shine
- Restores bounce and definition to curls

Key Ingredients: Shea Butter; Tamanu Oil; Avocado Oil.

Pro Tips: Awaken the formula by rubbing a small amount between the hands before applying it to fully saturated wet hair. If the product doesn't turn into a rich lather, shampoo again.

Vegan, Gluten Free, Cruelty Free.

Color Awakening Hairbath

A gentle shampoo for colored and medium textured hair that preserves vibrance and boosts radiance.

How to Use: Apply a small amount of Hairbath to hands and awaken into a light lather. Massage into scalp using fingertips. Rinse thoroughly

Hair Type: Medium texture, colored, or chemically treated.

Benefits:

- Gently cleanses
- Preserves color + vibrancy
- Delivers nourishment + luster

Key Ingredients: Coconut, Shea Butter, Pumpkin Seed Oil.

Pro Tips: Awaken the formula by rubbing a small amount between the hands before applying it to fully saturated wet hair. If the product doesn't turn into a rich lather, shampoo again.

Vegan, Gluten Free.

Hydrating Cream Conditioner

An indulgently rich conditioner for thick, coarse, and thirsty hair that intensively restores moisture and shine

How to Use: After cleansing, apply 1 to 2 pumps to palms and awaken between hands. Distribute from mid-lengths to ends using fingertips or comb. Leave on for 1 to 5 minutes. Rinse thoroughly.

Hair Type: Coarse or damaged textures.

Benefits:

- Deeply moisturizes
- Restores shine and softness
- Strengthens strands.

Key Ingredients: Shea Butter; Tamanu Oil; Aloe Vera.

Pro Tips: This concentrated formula loves water! Keep hair fully saturated and dripping wet before applying to mid-lengths and ends.

Vegan, Gluten Free, Cruelty Free.

Color Radiance Daily Conditioner

A revitalizing conditioner for colored and medium textured hair that moisturizes and strengthens.

How to Use: After cleansing, apply 1 to 2 pumps to palms and awaken between hands. Distribute from mid-lengths to ends using fingertips or comb. Leave on for 1 to 5 minutes. Rinse thoroughly.

Hair Type: Medium texture, colored, or chemically treated.

Benefits:

- Moisturizes + Conditions
- Preserves color + vibrancy
- Strengthens + repairs

Key Ingredients: Avocado Oil, Rice Bran Oil, Shea Butter

Pro Tips: This concentrated formula loves water! Keep hair fully saturated and dripping wet before applying to mid-lengths and ends.

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INNERSENSE PRODUCT GUIDE

Masks

Repair Mask

A restorative bonding treatment.

How to Use: After cleansing, dispense product into hands and awaken by rubbing them together. Smooth into wet hair from roots to ends. Leave on for 3-5 minutes, then rinse thoroughly. Use in place of conditioner every 2-4 washes, adjusting based on your cleansing routine or when you see signs of damage.

Hair Type: All hair types and textures.

Benefits:

- Repairs bonds by penetrating the hair cortex and reducing Cysteic acid, allowing links of the disulfide bond to be pulled close together.
- Seals split ends to reduce the appearance of damage and enhance shine.
- Smooths frizz by deeply hydrating and locking in moisture.

Key Ingredients: Hydrolyzed Moringa Protein; Vitamin C; Tamanu Oil.

Pro Tips: Start with clarifying the hair or using the Detox Mask (not sold in salon - can special order) to remove build up, followed by the repair mask to deeply restore and rebalance the hair for optimal health.

Vegan, Gluten Free, Cruelty Free.

Hydration Mask

An intensive hair mask to replenish hydration for dry, depleted, or coarse hair.

How to Use: Apply a small amount to hands and rub them together to awaken the formula. Smooth into hair with fingertips from mid lengths to ends. Leave on for 5 to 10 minutes. Rinse thoroughly and enjoy softness.

Hair Type: Dry, depleted, or coarse hair.

Benefits:

- Deeply hydrates and nourishes
- Protects against dryness
- Smooths and detangles the hair

Key Ingredients: Shea Butter; Jojoba Seed Oil; Tamanu Oil.

Pro Tips: For best results, section hair and apply a generous amount of product to wet hair. Comb through with a wide tooth comb for even distribution.

This rich, nourishing formula can be used as a shaving lotion for body or face.

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Prep and Refresh

Refresh Dry Shampoo

A foam to powder dry shampoo that nourishes the scalp and hair.

How to Use: Shake well before use. Add 1 to 2 pumps into palms and rub together to awaken. Massage into roots, hairline, and nape. Air dry or blow dry to refresh.

Hair Type: All hair types and textures.

Benefits:

- Absorbs Excess oil
- Refreshes between washes
- Builds body and texture
- Nourishes scalp
- Propellant free.

Key Ingredients: Witch Hazel; Tapioca Starch; Quinoa.

Pro Tips:

- For best results, awaken the foam to powder formula by rubbing it between your palms before applying it to the hair, focusing on the roots.
- Use before sleeping to wake up with beautifully refreshed hair.
- Pump up the volume by applying to wet roots, massaging in, and blow or air drying.

Gluten Free, Cruelty Free.

Sweet Spirit Leave In Conditioner

A lightweight leave in conditioner to de-tangle and hydrate.

How to Use: Spray into wet hair, then distribute and de-tangle with a comb or fingertips. May also be used on dry hair to rejuvenate or restyle.

Hair Type: All hair types and textures

Benefits:

- De-tangles and smooths
- Boosts hydration
- Imparts shine

Key Ingredients: Aloe Vera; Rosemary Oil; Tamanu Oil.

Pro Tips:

- Rehydrate and redefine curls between washes by misting Sweet Spirit into hands and smoothing over hair with palms pressed together.
- For smooth, polished ends, mist onto wet hair from mid's to ends and blow dry.
- Apply to wet hair before swimming for easy de-tangling.

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INNERSENSE PRODUCT GUIDE

Styling

Quiet Calm Curl Control

A nourishing styling cream to hydrate, shape, and define curls.

How to Use: Apply a small amount to wet hands and rub them together to awaken. Gently apply through wet hair to separate and shape curls. Diffuse or air dry. For smooth, straight styles, apply to damp hair and blow dry.

Hair Type: Medium to coarse hair textures.

Benefits:

- Shapes and defines curls
- Imparts radiant shine
- Eliminates and protects against frizz.

Key Ingredients: Shea butter; Rice bran oil; Rooibos tea.

Pro Tips:

- For best results, apply in sections from roots to ends on wet hair.
- This formula plays well with others and can be layered under other Innersense products for added moisture.
- This multi-tasker can be used as a blowout lotion on medium to coarse textures.

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I Create Curl Memory

A hydrating styling gel that provides flexible hold and long lasting curls.

How to Use: Section wet hair. Distribute 1 to 2 pumps into hands and awaken formula by rubbing palms together. Apply from roots to ends. Diffuse or air dry to define texture and style.

Hair Type: Ideal for all curls.

Benefits:

- Generous slip for easy application
- Flexible and soft cast
- Provides nourishment to the hair shaft
- Long lasting structure.
- Create smooth and elongated curls.

Key Ingredients: Aloe Vera; Sugar Complex; Bamboo Extract.

Pro Tips:

- Layer I Create Curl Memory over the following stylers to achieve different levels of hold:
 - Quiet Calm Curl Control for soft hold.
 - I Create Lift for a stronger hold.
- Use as a support base for desired results.

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INNERSENSE PRODUCT GUIDE

Styling

I Create Lift Volumizing Foam

A lightweight styling foam to uplift roots and build body.

How to Use: Apply 1 to 2 pumps of foam to fingers and rub between fingertips to awaken. Gently smooth or scrunch into hair for thorough distribution. Diffuse or air dry to define texture or blow dry smooth.

Hair Type: Wavy to curly hair.

Benefits:

- Lifts roots
- Boosts body
- Provides light hold
- Defines curls.

Key Ingredients: Aloe Vera; Honey; Pullulan.

Pro Tips:

- This formula layers well with others to help you achieve your ideal style.
- For curly or wavy hair, layer with I Create Curl Memory for defined, long lasting curls, or Quiet Calm Curl Control for soft, touchable style.
- Refresh dry curls by awakening the product between hands and smoothing over sections of the hair with palms pressed together.

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I Create Definition

A firm hold styling foam to separate and set curls.

How to Use: While hair is wet, dispense 1 to 2 pumps of foam into hands and awaken by massaging product between palms. Rake or scrunch into hair applying in sections. Allow for hair to air dry for a natural finish, or diffuse for maximum defined texture.

Hair Type: Curly to tight curls

Benefits:

- Provides strong hold
- Defines and separates curls
- Decreases dry time of wet hair

Key Ingredients: Aloe Vera; Amaranth Seed Extract; Pequi Oil.

Pro Tips:

- Layer on top of I Create Curl Memory for the strongest hold.
- Apply on soaking wet hair in small sections, scrunch curls with microfiber towel or t-shirt to remove excess water and define curls before defusing.

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